CT NOFA's 40th Winter Conference

Sponsorship Opportunities

to request a sponsorship, email
jeremy@ctnofa.org
The 2022 Winter Conference will be virtual in 2022 with digital marketing opportunities to get your products in front of hundreds of sustainably minded consumers who, now more than ever, are looking for opportunities to support like-minded business. According to the BBC, overall, the US organic products market was forecast to have seen sales rise by 9.5% last year to $252bn.

The coronavirus has brought our food and farming systems into focus, exposing the fragility of our food production systems - and CT NOFA's membership and supporters understand this and are exactly the audiences that are keen on learning and buying from local, sustainable, and organic products and businesses.
Giving Back

With each sponsorship purchased, we are reserving a portion of that sponsorship to provide registrations for those that otherwise might not be able to afford to attend. Your sponsorship helps build a more equitable learning opportunity for everyone.

Sponsorship Levels

Swag Bag Sponsorship
$5000

Gold Sponsorship
$3000

Silver Sponsorship
$2000

Supporting Business
$500-$1000
Swag Bag Sponsor | $5000

*limited availability

We will be mailing out swag bags to all attendees, your sponsorship covers the cost of mailing and we will include literature of your choosing and one piece of swag from your business within the package

- Full page ad (in color with click-through capability) in digital program book
- Pre-conference promotion/recognition in eblasts and on website
- Recognition on opening screens of webinars throughout virtual conference
- *5 Scholarships for those who might not otherwise be able to attend.
- *5 registrations for your organization.

Swag Bag Sponsors receive the highest level of exposure and visibility throughout the conference—largest logo inclusion, top logo placement, more mentions, etc.

Gold Sponsor | $3000

- Full page ad (in color with click-through capability) in digital program book
- Pre-conference promotion/recognition in eblasts and on website
- Recognition on opening screens of webinars throughout virtual conference
- *4 Scholarships for those who might not otherwise be able to attend.
- *4 registrations for your organization.
Silver Sponsor | $2000

- Half-page ad (in color with click-through capability) in the digital program book
- Pre-conference promotion/recognition in e-blasts and on the website
- Recognition on opening screens of webinars throughout the virtual conference
- *3 Scholarships for those who might not otherwise be able to attend.
- *3 registrations for your organization.

Supporting Sponsor | $500-$1000

- Recognition on all workshop descriptions in the digital program book
- Recognition on all opening screens of webinars/virtual workshops
- *2 Scholarships for those who might not otherwise be able to attend.
- *2 registrations for your organization.