



Vernonia noveboracensis • New York ironweed

FOR GENERAL GROWING NOTES SEE "GENERAL GROWING PROTOCOLS" CARD

PLANT CHARACTERISTICS: bright purple blooms. H= 4-6' Spread 3-4'

DESIRED SITE LOCATION & SPACING:

- full sun
- medium to wet soil, tolerates clay and neutral to acidic conditions and is also Juglone tolerant
- drought tolerance = medium
- staggered spacing 20-24" between plants and rows (recommended spacing (24-36"))

ECOLOGICAL BENEFITS:

- Wildlife: flowers attract butterflies and seed heads attract birds
- Conspicuous Flowers: yes
- Attracts: birds, butterflies
- Nectar Source: yes, for many native bees



Seed Stratification	cool and moist, 30 – 60 days
Seed-Sow to Finished Plug	February to mid-May (14 weeks)
Outplanting	late May - June
Flowering Period	July – August

SOWING & SEED DEPTH:

- Sow 3 seeds per cell; cover with media equal to thickness of the seed

SEED COLLECTION:

- September - October
- harvest only seed heads leaving stems for overwintering insects
- tawny brown puffs, with seeds tightly packed
- seeds pull out easily when mature
- fluffy papus needs to be removed from seed prior to storage

PESTS & DISEASE: none of note

