



2027 Winter Conference Sponsorship Packages

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BENEFIT	GOLD	SILVER	SUPPORTER	FRIEND OF NOFA
	\$5,000	\$2,500	\$1,000	\$500
Original Article – unique website article (750 words) about your company or organization, developed by CT NOFA as a permanent, shareable webpage within the CTNOFA.org domain that will be used in monthly social media promotions leading up to the winter conference (minimum 3 promotions)	✓			
Exhibitor Table – free table at the conference exhibitor fair	✓	✓		
Digital Program Book – full color ad (with click-thru URL) in digital conference program book	FULL PAGE	HALF PAGE	QUARTER PAGE	
Newsletter Promotions – ad placement in digital newsletters, including monthly <i>Gleanings</i> emails and announcements	Large Ad 1140 x 720 px 6 newsletters	Regular Ad 1140 x 240 px 5 newsletters	Regular Ad 1140 x 240 px 3 newsletters	
Social Media Promotion – branded promotional posts to CT NOFA's Instagram (2.7k followers) and Facebook (6.5k followers) channels	3x	2x	1x	
Website Promotion – year-long website sponsorship listing on CTNOFA.org	✓	✓	✓	
In-Conference Promotion – visual and verbal recognition on opening screens of virtual workshops, in-person workshops, and keynote address	✓	✓	✓	✓
Registrations – complimentary conference registrations for your company or organization	5 Registrations	4 Registrations	2 Registrations	2 Registrations
Scholarships – sponsorship of complimentary conference tickets (to be offered by CT NOFA) for those who might not otherwise be able to attend	5 Scholarships	4 Scholarships	2 Scholarships	1 Scholarship