



Annual Sponsorship Packages

As a CT NOFA Annual Sponsor, you will receive exposure throughout the CT NOFA and NOFA networks to community members most invested in food, farms, gardening, and land care. For one yearly fee, you will be promoted throughout all of our major publications and events, getting your business noticed by tens of thousands of people region-wide.

Premier Sponsor	\$7500
Full page color ad in <i>The Natural Farmer</i> (4/yr) that reaches 5000 people per issue	\$1500
Full page color ad in the <i>Farm and Food Guide</i>	\$500
Annual business membership	\$100
Winter Conference Premier level sponsorship	\$1500
Prominent logo on CT NOFA homepage that receives 30K visits per year	\$2200
Logo in monthly <i>Gleanings</i> eNewsletter that is emailed to 54K people a year	\$1650
Visibility in social media and at outreach events	
Getting Started Conference Gold sponsorship	\$300
One Gardening Workshop Sponsorship	\$400

Gold Sponsor	\$5000
Half page color ad in <i>The Natural Farmer</i> (4/yr)	\$780
Half page color ad in the <i>Farm and Food Guide</i>	\$350
Annual business membership	\$100
Winter Conference Gold level sponsorship	\$1000
Logo on CT NOFA homepage sidebar	\$1650
Logo in monthly <i>Gleanings</i> eNewsletter	\$1100
Visibility in social media and at outreach events	
Getting Started Conference Silver sponsorship	\$200
One Gardening Workshop Sponsorship	\$400

Silver Sponsor	\$2500
Qtr. page color ad in <i>The Natural Farmer</i> (4/yr)	\$405
Qtr. page color ad in the <i>Farm and Food Guide</i>	\$240
Annual business membership	\$100
Winter Conference Silver Level Sponsorship	\$500
Name on CT NOFA homepage sidebar	\$800
Name in monthly <i>Gleanings</i> eNewsletter	\$500

Bronze Sponsor	\$2100
Qtr. page b&w ad in <i>The Natural Farmer</i> (4/yr)	\$285
Bus. Card color ad in the <i>Farm and Food Guide</i>	\$180
Annual Business Membership	\$100
Winter Conference Bronze Level Sponsorship	\$250
Name on CT NOFA homepage sidebar	\$ 800
Name in monthly <i>Gleanings</i> eNewsletter	\$500

To reserve your spot, call 203.888.5146 or email melissa@ctnofa.org



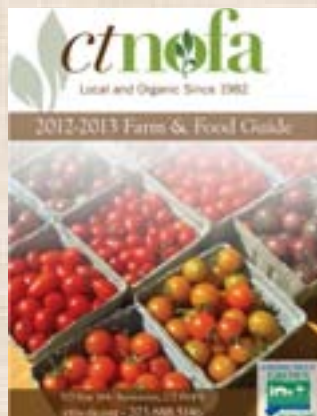
CT NOFA is an independent non-profit organization dedicated to strengthening the practices of ecologically sound farming, gardening, and land care, and to the development of local sustainable agriculture. Our efforts give consumers increased access to safe and healthy food. CT NOFA is a growing community of farmers, gardeners, land care professionals, businesses and consumers that encourages a healthy relationship to the natural world.

To learn more about what we do and why it's important, visit our websites:

For agriculture, visit ctnofa.org

For land care, visit organiclandcare.net

We reserve the right to approve or deny advertising.



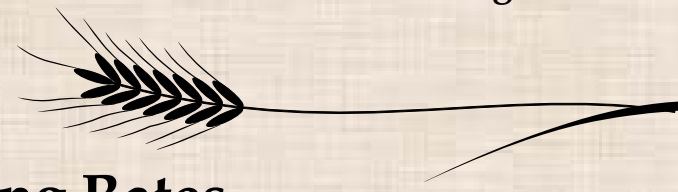
Farm and Food Guide Ad Rates

Advertisement Size	Standard Rate	Business Member Rate
Full page: 7x9.5" Vertical	\$500	\$450
Half page: 7x4.5" Horizontal	\$350	\$300
Quarter page: 3.25x4.5" Vertical	\$240	\$200
Business card: 3.25x2" Horizontal	\$180	\$150

Ad Submission Policy: A color, PDF or 300+ dpi JPG with a border is preferred. Ads requiring any editing, including but not limited to formatting, typesetting, or resizing, will incur an additional \$25/hour fee.

CT NOFA's annual *Farm and Food Guide* is a directory by county of our member farms, farmers markets, and local businesses, complete with color coded maps and detailed information about each farm or business. Advertising in the *Guide* will get you into the online publication, as well as 10,000 copies of the printed version that are distributed across Connecticut and the surrounding region.

To reserve your ad, call us at 203.888.5146 or email melissa@ctnofa.org



Web Advertising Rates

CT NOFA and NOFA OLC each offer a website and monthly eNewsletters that reach targeted agricultural and landscaping audiences. CT NOFA's *Gleanings* eNews reaches over 4000 farmers, gardeners, and food enthusiasts monthly and the website reaches over 7000 people monthly. NOFA OLC's two eNewsletters reach over 1000 land care professionals and over 1000 homeowners monthly, and the website reaches over 2000 people per month.

Advertisement Type	CT NOFA Ad Rates	NOFA OLC Ad Rates
Website Sidebar Premium (near top, 150x180 pixels)	\$200/30 days; \$2200/year	\$100/30 days; \$1100/year
Website Sidebar (below Premium, 150x150 pixels)	\$150/30 days; \$1650/year	\$75/30 days; \$825/year
Newsletter Sidebar Premium (near top, 150x180 pixels)	\$150/30 days; \$1650/year	\$75/30 days; \$825/year ¹
Newsletter Sidebar (below Premium, 150x150 pixels)	\$100/30 days; \$1100/year	\$50/30 days; \$550/year ²

Reserve an ad for one year and get the 12th month free!

To reserve your ad, call us at 203.888.5146 or email melissa@ctnofa.org

¹Choice of ad in either the AOLCP eNewsletter or Homeowner's eNewsletter. Advertise in both for \$50 extra.

²Choice of ad in either the AOLCP eNewsletter or Homeowner's eNewsletter. Advertise in both for \$25 extra.

Speaking Events

CT NOFA's Executive Director, Bill Duesing, is available to share his expert opinion as a long time organic farmer, founder of CT NOFA, and president of the NOFA Interstate Council. He can come to speak at your event for \$300 plus mileage from Oxford, CT.

To book Bill Duesing as a speaker, call us at 203.888.5146 or email bill@ctnofa.org



Annual Gathering Sponsorship Packages

The Annual Gathering is the NOFA Organic Land Care Program's largest event of the year, bringing hundreds of Accredited Organic Land Care Professionals from across the region together in one space. By becoming a sponsor, you'll ensure that your business gains wide exposure to members of your target audience who don't often all gather together at the same time.

Gold Sponsor	\$750
2 tickets [†]	
8' table in premium location and 2 chairs	
Half-page ad in event program	
Logo in prominent location on OLC website	
Logo in monthly OLC eNews until event	
Logo in printed promotional materials	
Recognition on Facebook and social media	
Logo on table signage at event	
Logo on large video screen at event	
Logo in NOFA eNewsletters Nov.-Jan.	
Verbal recognition at event	

Silver Sponsor	\$500
1 ticket [†]	
8' table and 1 chair	
Quarter-page ad in event program	
Logo on OLC website	
Logo in monthly OLC eNews until event	
Name in printed promotional materials	

[†]\$90 for additional tickets

To reserve your spot, call 203.888.5146 or email melissa@ctnofa.org



Getting Started Conference Sponsorship Packages

CT NOFA's Getting Started in Organic Farming Conference connects about fifty new farmers to experts and established farmers who can help them succeed. Sponsoring this all-day annual event will expose your business to new farmers who desire information, products, and services to help them become established in the industry.

Gold Sponsor	\$300
Half-page ad in event program	
Logo on Getting Started Conference webpage	
Logo in monthly <i>Gleanings</i> eNews until event	
Logo in printed promotional materials	
Recognition on Facebook and social media	
Verbal recognition at event	

Silver Sponsor	\$200
Quarter-page ad in event program	
Name on Getting Started Conference webpage	
Name in monthly <i>Gleanings</i> eNews until event	
Name in printed promotional materials	

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Winter Conference Sponsorship Packages

The Winter Conference is CT NOFA's largest event of the year, attracting hundreds of people passionate about organic gardening, farming, and land care. Sponsoring and exhibiting at this event will promote your business to a large group of sustainably-minded consumers and is a great way to target your outreach for maximum effect.

Premier Sponsor	\$1500
4 tickets	
8' table in premium location and 2 chairs	
Full-page ad in event program	
Logo on Winter Conference webpage	
Logo in monthly <i>Gleanings</i> eNews until event	
Logo in printed promotional materials	
Recognition on Facebook and social media	
Logo on table signage at event	
Logo in keynote program video display	
Verbal recognition at event	

Gold Sponsor	\$1000
2 tickets	
8' table and 2 chairs	
Half-page ad in event program	
Logo on Winter Conference webpage	
Logo in monthly <i>Gleanings</i> eNews until event	
Name in printed promotional materials	
Recognition on Facebook and social media	

Silver Sponsor	\$500
1 ticket	
8' table and 1 chair	
Quarter-page ad in event program	
Name on Winter Conference webpage	

Bronze Sponsor	\$250
1 ticket	
8' table and 1 chair	
Name in event program	
Name on Winter Conference webpage	

Friend of CT NOFA	\$150
1 ticket	
8' table and 1 chair	
Name on Winter Conference webpage	

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Gardening Workshop Sponsorship Packages

Gold Sponsor	\$2000
Sponsors all five workshops in the series	
Silver Sponsor	\$400
Sponsors one gardening workshop	

These workshops bring enthusiasts together to learn seasonally appropriate gardening techniques, from spring planting through fall harvest and preservation. Sponsoring one or more workshops will expose you to a wide range of beginning and experienced gardeners.