# CT NORTHEAST ORGANIC FARMING ASSOCIATION JOB ANNOUNCEMENT OPENING FOR EXECUTIVE DIRECTOR

CT NOFA is seeking an experienced, energetic, and visionary leader to assume the position of executive director. The organization has distinguished itself as the first and leading grassroots association advocating for organic food, farming, gardening and land care in Connecticut, connecting people in the sustainable local food and land care movements with organic resources and education.

The Board of CT NOFA invites applications from interested individuals as well as nominations from third parties. Helpful information may be found on the CT NOFA website: www.ctnofa.org.

## **Organizational Background**

For more than 30 years, CT NOFA has been a growing community of farmers, gardeners, land care professionals, and consumers that encourages a healthy relationship with the natural world. CT NOFA:

- Promotes methods of farming, gardening, and land care that respect biodiversity, soil, water, air, and the needs of future generations through education, support, and advocacy.
- Encourages the growth of a sustainable, regional food system that is ecologically sound, economically viable and socially just.
- Educates consumers about their power to effect positive changes through their food and land care choices.
- Increases the local and organic food supply and maintains productive agricultural land by creating opportunities for new and veteran farmers.

# CT NOFA is working toward:

- The growth of organic food production in Connecticut, resulting in local, sustainable agricultural systems.
- A clean, safe, healthy environment to pass on to future generations.
- Preservation of existing farmland in the state.
- An abundant supply of organically grown food for Connecticut citizens.

#### Job Responsibilities

The Executive Director is responsible for directing and managing all major elements of the organization's activities. These include:

- Organizational planning, finance and administration
- Fundraising, development, grant writing and donor relations
- Human resource management
- Board relations
- Program development and management
- Community relations and marketing
- Policy and advocacy

# **Qualifications**

In order to fulfill these responsibilities, the Executive Director should have:

- A minimum of five years of experience as an Executive Director leading staff and other key stakeholders to perform at their highest levels, as well as promoting and leveraging a shared vision among key stakeholders.
- Track record of success in financial management and experience with non-profit accounting systems, budgeting and reporting
- Experience and record of success with multiple fundraising sources and strategies including government grant applications, foundation and corporate donors, individual and grass-roots fundraising, events and revenue generating programs
- Experience collaborating with board of directors, committees and other key partners including other non-profit organizations and community groups
- Familiarity with and passion for organic agricultural principles, current hot topics and policy concerns; needs of new, beginning and experienced farmers; and the ability to communicate well with consumers, farmers, gardeners and land care professionals
- An understanding of local and regional food systems issues and needs
- Ability to develop/oversee the messaging and marketing of the organization and its programs through a wide variety of traditional and social media
- Highly developed networking, cultivation and relationship skills
- Keen attention to detail, as well as excellent organizational, written, verbal and presentation skills including the ability to communicate with a wide range of audiences.

### **Contact Information and Deadline**

Please submit resume, cover letter, and salary requirements, and/or nominations to the attention of:

John Turenne
President – Board of Directors
CT NOFA
jturenne@sustainablefoodsystems.com
Fax – 203-294-1234

Deadline for CT NOFA applications and nominations: April 17, 2015